



INVESTING IN A MORAL REVOLUTION

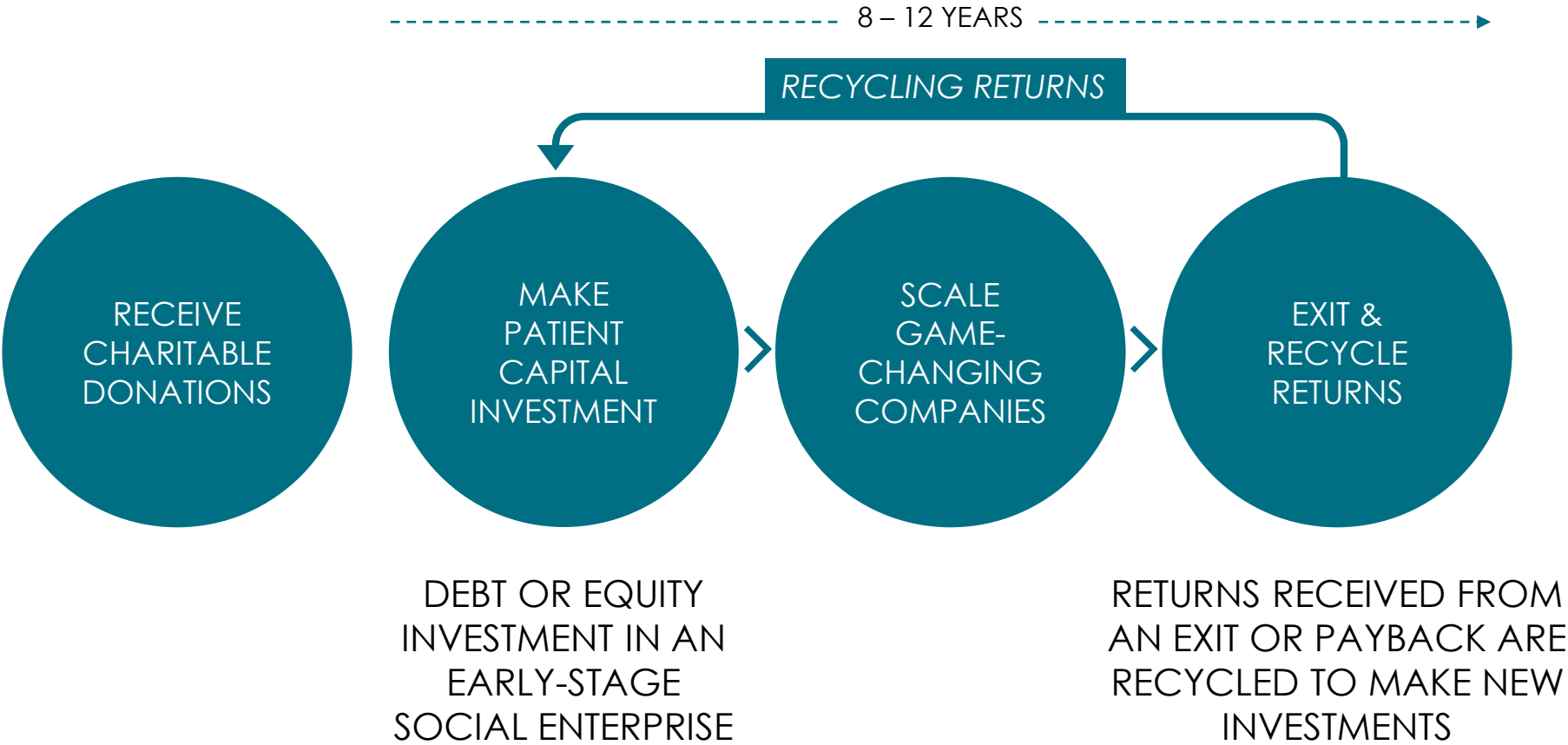
JACQUELINE NOVOGRATZ
FOUNDER & CEO, ACUMEN

A woman is shown from the chest up, carrying a large, rectangular, light-colored object (possibly a bundle of fabric or paper) balanced on her head. She is smiling and looking towards the camera. She wears a black headscarf with a gold and black patterned border, a red bindi on her forehead, and a grey sweater with a red and orange patterned shawl draped over her shoulders. She has several bangles on her wrists. The background is dark and out of focus.

GRATITUDE

**IT STARTS BY STANDING
WITH THE POOR**

OUR PATIENT CAPITAL MODEL





122



\$611M



270M+



AMERICA

PAKISTAN

WEST
AFRICA

INDIA

LATIN
AMERICA

EAST
AFRICA



CARLOS VELASCO - CACAO DE COLOMBIA

\$1.5M INVESTED

**647 FARMING
FAMILIES**

**FARMERS HAVE
DOUBLED THEIR
INCOMES**



70%
TUMACO

64%
SIERRA
NEVADA

52%
SIERRA
NEVADA





DIEGO BENITEZ - SIEMBRAVIVA





Siembra Viva



Fundación
Bancolombia



50 años



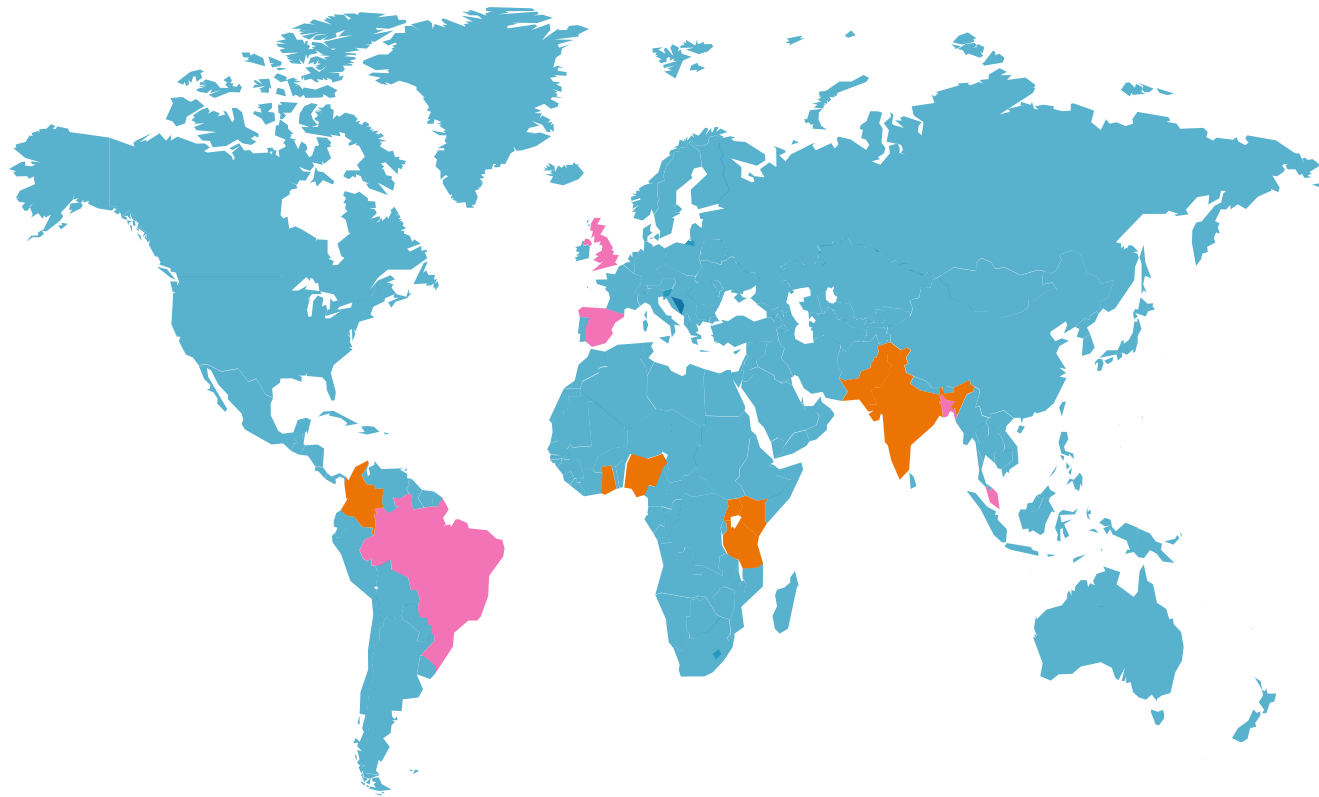
AgriCapital

comfama



CHARACTER

10+ YEARS OF IMPLEMENTING IN-PERSON & ONLINE PROGRAMS



- Existing Programs
- Upcoming Programs

FELLOWSHIP PROGRAMS FOCUSED ON
MORAL LEADERSHIP

544 FELLOWS IN 37 COUNTRIES

8M LIVES IMPACTED | \$20M+ RAISED

AFRICA, SOUTH ASIA, LATIN AMERICA

LARGEST ONLINE COURSE LIBRARY
FOR SOCIAL-SECTOR LEADERS

800K+ COURSE SIGN-UPS

450K+ PEOPLE

193 COUNTRIES

COLOMBIA FELLOWSHIP PROGRAM

+1.700 APPLICATIONS
IN 2 YEARS

FIRST COHORT 23 FELLOWS

ALL OF THEM WORK IN
PEACE INITIATIVES



FUNDACIÓN
MARIO SANTO DOMINGO







CLARA HOYOS – CAQUETÁ
Arómicas



SILFREDO FUENTES –
CÓRDOBA
Plantains

It starts by standing with the poor, listening to voices unheard, and recognizing potential where others see despair.

It demands investing as a means, not an end, daring to go where markets have failed and aid has fallen short. It makes capital work for us, not control us.

It thrives on moral imagination: the humility to see the world as it is, and the audacity to imagine the world as it could be. It's having the ambition to learn at the edge, the wisdom to admit failure, and the courage to start again.

It requires patience and kindness, resilience and grit: a hard-edged hope. It's leadership that rejects complacency, breaks through bureaucracy, challenges corruption. Doing what's right, not what's easy.

It's the radical idea of creating hope in a cynical world. Changing the way the world tackles poverty and building a world based on dignity.



